

training 2010 conference & expo

February 1-3, 2010
San Diego Convention Center
San Diego, California

training 2010 conference & expo

4511 Singer Court, Suite 202
Chantilly, VA 20151

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3 WAYS TO REGISTER!

1. Online: www.TrainingConference.com
2. Fax: 508.759.4552
3. Mail: Training 2010 Registration
c/o Convention Data Services
107 Waterhouse Road
Bourne, MA 02532

VIP code: CTWEB

IMPORTANT: Please read the registration instructions on page 31 before completing this form.

Registrant Information

Phone (required) _____ Fax _____

E-mail (required) _____

Registration Fees

Group 3-day Conference registrants receive \$100 discount on the 3rd, 4th, & 5th registrants; \$200 on 6th registrant & above.*

- 3-Day Conference & Expo (Mon-Wed)**
- | | | |
|---------------------|----------------|------------|
| 1st & 2nd Attendees | 3rd, 4th & 5th | 6th & more |
| \$1,195 | \$1,095 | \$995 |

3-Day Certificate Program (Fri-Sun) + 3-Day Conference and Expo (Mon-Wed)

- | | |
|---|---------|
| <input type="checkbox"/> P1 Instructional Designer | \$1,895 |
| <input type="checkbox"/> P2 Managing the Training Function | \$1,895 |
| <input type="checkbox"/> P3 The Essentials of E-learning Development and Management | \$1,895 |
| <input type="checkbox"/> P4 The Instructional Developer | \$1,895 |

2-Day Certificate Programs (Sat-Sun) + 3-Day Conference and Expo (Mon-Wed)

- | | |
|--|---------|
| <input type="checkbox"/> P5 Creative Training Techniques Boot Camp | \$1,695 |
| <input type="checkbox"/> P6 Scenario-Based E-learning | \$1,695 |
| <input type="checkbox"/> P7 Human Performance Technology (HPT) Principles and Procedures | \$1,695 |
| <input type="checkbox"/> P8 Kirkpatrick Four Level Evaluation | \$1,695 |
| <input type="checkbox"/> P9 The Art and Science of Creating Great Presentations | \$1,695 |

- Expo Only (Mon-Tues)**\$40

TOTAL AMOUNT DUE (in U.S. Dollars) \$ _____

* In order to receive the group discount, all attendees must register at the same time. Group discount may not be combined with other discounts.

Certificate only pricing available. Please call 508.743.8505 for more information.

Project Clinics are FREE to Conference attendees. (See pages 16-17.) SELECT ONE:

- | | |
|--|---|
| <input type="checkbox"/> C1 Using the Ordinary to Make Your Training Extraordinary! | <input type="checkbox"/> C6 Coaching for Talent Development and Employee Engagement |
| <input type="checkbox"/> C2 Re-Wiring Learning for Today's Demanding Workforce | <input type="checkbox"/> C7 Strategies and Techniques for Building Moment of Need Performance Support |
| <input type="checkbox"/> C3 Driving Innovation: Proven Processes, Tools, and Strategies for Growth | <input type="checkbox"/> C8 Mobile Learning Fundamentals Lab |
| <input type="checkbox"/> C4 The Deceiving ROI and How to Conduct a ROI Quality Analysis | <input type="checkbox"/> C9 How to Audit and Benchmark Your Training Function |
| <input type="checkbox"/> C5 The Successful Do-it-Yourself (DIY) E-learning Developer | <input type="checkbox"/> C10 Managing The Politics of Performance |

We offer attendees a FREE subscription to *Training* magazine. Would you like to receive/continue to receive a FREE subscription to *Training*? Yes No

I would like to receive the following format: (choose one)**

- Print only Print & Digital Digital Only

Signature _____ Date _____

E-mail (required if signing up for digital edition)

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Country _____ By providing your information on this form, you explicitly consent to receive communications from Nielsen, Training Magazine, and its partners under 47 U.S.C. 227.



To help us serve you better, please answer the following

- | | | |
|---|--|---|
| <p>My job title is (Check only one)</p> <p><input type="checkbox"/> 1. President or Above</p> <p><input type="checkbox"/> 2. Vice President</p> <p><input type="checkbox"/> 3. Director</p> <p><input type="checkbox"/> 4. Manager</p> <p><input type="checkbox"/> 5. Trainer</p> <p><input type="checkbox"/> 6. Supervisor/Coordinator/ Assistant/Specialist</p> <p><input type="checkbox"/> 7. Other _____</p> | <p><input type="checkbox"/> 10. Instructional Designer/ Developer</p> <p><input type="checkbox"/> 11. Other _____</p> | <p>Your purchasing authority (Check only one)</p> <p><input type="checkbox"/> 1. Have buying authority</p> <p><input type="checkbox"/> 2. Influence buying decisions</p> <p><input type="checkbox"/> 3. No influence</p> |
| <p>My department (Check only one)</p> <p><input type="checkbox"/> 1. General/Corporate/ Administrative Management</p> <p><input type="checkbox"/> 2. Training/ Development</p> <p><input type="checkbox"/> 3. HR/Personnel</p> <p><input type="checkbox"/> 4. Finance/ Operations/DP</p> <p><input type="checkbox"/> 5. Sales/Marketing/Product Development</p> <p><input type="checkbox"/> 6. Corporate Library</p> <p><input type="checkbox"/> 7. Customer Service</p> <p><input type="checkbox"/> 8. Education</p> <p><input type="checkbox"/> 9. MIS/Systems Management/ Technical</p> | <p>Total # of employees, in all locations (Check only one)</p> <p><input type="checkbox"/> 1. 50,000+</p> <p><input type="checkbox"/> 2. 25,000-49,999</p> <p><input type="checkbox"/> 3. 10,000-24,999</p> <p><input type="checkbox"/> 4. 5,000-9,999</p> <p><input type="checkbox"/> 5. 1,000-4,999</p> <p><input type="checkbox"/> 6. 500-999</p> <p><input type="checkbox"/> 7. 250-499</p> <p><input type="checkbox"/> 8. 100-249</p> <p><input type="checkbox"/> 9. Less than 100</p> | <p>My organization's primary business activity (Check only one)</p> <p><input type="checkbox"/> 1. Manufacturing</p> <p><input type="checkbox"/> 2. Hospitality (food, lodging)</p> <p><input type="checkbox"/> 3. Retail</p> <p><input type="checkbox"/> 4. Wholesale/Distribution</p> <p><input type="checkbox"/> 5. Finance/Banking</p> <p><input type="checkbox"/> 6. Real Estate/Insurance</p> <p><input type="checkbox"/> 7. Business Services</p> <p><input type="checkbox"/> 8. Communications</p> <p><input type="checkbox"/> 9. Transportation/Utilities</p> <p><input type="checkbox"/> 10. Health/Medical Services</p> <p><input type="checkbox"/> 11. Educational Services/ Academic Institution</p> <p><input type="checkbox"/> 12. Government and Military</p> <p><input type="checkbox"/> 13. Consulting</p> <p><input type="checkbox"/> 14. Public Administration</p> <p><input type="checkbox"/> 15. Other _____</p> |
| <p>Size of learning/training budget (Check only one)</p> <p><input type="checkbox"/> 1. Under \$10,000</p> <p><input type="checkbox"/> 2. \$10,000 - \$49,999</p> <p><input type="checkbox"/> 3. \$50,000 - \$99,999</p> <p><input type="checkbox"/> 4. \$100,000 - \$499,999</p> <p><input type="checkbox"/> 5. \$500,000 - \$999,999</p> <p><input type="checkbox"/> 6. \$1,000,000+</p> | | |

Method of Payment/Credit Card Authorization Required for processing.

- Visa MasterCard AmEx Check # _____

Payable to Training 2010. Please mail check and registration form together. Do not fax form or send separately.

Card Number _____

Print Cardholder's Name _____ Exp. Date _____

Cardholder's Signature _____ Date _____

By signing this form, you agree to have your credit card charged for the fee selected and to the cancellation policy on page 31.